130.225. Travel and Tourism Management
All writing prompts address TEKS (1) The student gains academic knowledge and skills required to pursue the full range of career and postsecondary education opportunities within the travel and tourism industry. The student is expected to:

(E) investigate the elements of geography that affect travel and tourism customer service;

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Think about how the elements of geography affect travel and tourism customer service. Write an essay explaining how these elements affect travel and tourism customer service. (9th and 10th grade expository writing)

(F) summarize how to use the state of the economy to plan products and service.

Think about how the state of the economy can have an effect on products and services. Write an essay explaining how to use the state of the economy to plan products and services. (9th and 10th grade expository writing)

(B) guide individuals through the process of making informed travel decisions;

Think about the process of making informed travel decisions. Imagine a customer is inquiring about making a travel decision. Write an essay explaining the process of making informed travel decisions. (9th and 10th grade expository writing)
(D) analyze customer comments to formulate improvements in services and products and training of staff.

Think about the importance of analyzing customer comments to improve services, products and training of staff. Imagine your employer does not analyze customer comments. Write an essay persuading your employer to begin analyzing customer comments to formulate improvements in services, products and training of staff. (10th and 11th grade persuasive writing)

(4) The student uses information technology tools specific to the travel and tourism industry to access, manage, integrate, and create information. The student is expected to:

(B) distinguish among the different modes of travel such as airline, cruise line, and rail;

Think about the different modes of travel. Write an essay distinguishing among the different modes of travel such as airline, cruise line and rail. (9th and 10th grade expository writing)

(C) differentiate among recreation, amusement, attraction, and resort venues;

Think about the differences between recreation, amusement, attraction, and resort venues. Write an essay that differentiates these venues. (9th and 10th grade expository writing)

(5) The student understands roles within teams, work units, departments, organizations, inter-organization systems, and the larger environment of the travel and tourism industry. The student is expected to:

(A) explain the functions and interactions of departments within a travel and tourism business;

Think about the functions and interactions of departments within a travel and tourism business. Write an essay explaining these functions and interactions. (9th and 10th grade expository writing)
(6) The student understands the importance of health, safety, and environmental systems in the travel and tourism industry and their importance to organizational performance and regulatory compliance. The student is expected to:

(F) analyze potential effects caused by common chemicals and hazardous materials;

Think about the potential effects caused by common chemicals and hazardous materials. Write an essay in which you state your position on the use of common chemicals and hazardous materials. (10th and 11th grade persuasive writing)

(7) The student uses leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives. The student is expected to:

(D) determine the impact of cultural diversity on teamwork;

Think about the impact of cultural diversity on teamwork. Write an essay in which you state your position on cultural diversity on teamwork. (10th and 11th grade persuasive writing)

(8) The student knows and understands the importance of professional ethics and legal responsibilities. The student is expected to:

(C) develop guidelines for professional conduct.

Think about guidelines for professional conduct. Imagine you have a colleague who is not conducting himself or herself professionally. Write an essay explaining guidelines for professional conduct. (9th and 10th grade expository writing)