Exploring Careers in Hospitality and Tourism
Copyright © Texas Education Agency, 2012. These Materials are copyrighted © and trademarked ™ as the property of the Texas Education Agency (TEA) and may not be reproduced without the express written permission of TEA, except under the following conditions:

1) Texas public school districts, charter schools, and Education Service Centers may reproduce and use copies of the Materials and Related Materials for the districts’ and schools’ educational use without obtaining permission from TEA.

2) Residents of the state of Texas may reproduce and use copies of the Materials and Related Materials for individual personal use only, without obtaining written permission of TEA.

3) Any portion reproduced must be reproduced in its entirety and remain unedited, unaltered and unchanged in any way.

4) No monetary charge can be made for the reproduced materials or any document containing them; however, a reasonable charge to cover only the cost of reproduction and distribution may be charged.

Private entities or persons located in Texas that are not Texas public school districts, Texas Education Service Centers, or Texas charter schools or any entity, whether public or private, educational or non-educational, located outside the state of Texas MUST obtain written approval from TEA and will be required to enter into a license agreement that may involve the payment of a licensing fee or a royalty.

For information contact: Office of Copyrights, Trademarks, License Agreements, and Royalties, Texas Education Agency, 1701 N. Congress Ave., Austin, TX 78701-1494; phone 512-463-7004; email: copyrights@tea.state.tx.us.
Hospitality and Tourism

Preparing individuals for employment in career pathways that relate to families and human needs such as restaurant and food/beverage services, lodging, travel and tourism, recreation, amusement and attractions.

Achieve Texas Media Component

http://www.achievetexas.org/_media/00-0000.09-09.mpg
Advantages

• Abundance of jobs
• Advancement opportunities
• Fast pace and variety
• Meeting people
• Pleasant workplace
• Travel
Challenges

• Hours of work
• Relocation
• Stress
• Working conditions
College and Career Initiative

- Education initiative designed to prepare students for a:
  - Lifetime of success
  - Secondary and postsecondary opportunities
  - Career preparation and advancement
  - Meaningful work
  - Active citizenship

- Designed to help students (and parents) make:
  - Wise education choices
  - 21st Century curricula combining
    - rigorous academics and
    - relevant career education
Programs of Study

- Restaurants and Food/ Beverage Services
  - Chef-Head Cook
  - Food and Beverage Manager
- Lodging
  - Lodging Manager
- Travel and Tourism
  - Travel and Tourism Directors
- Recreation, Amusements and Attractions
  - Competitive Sports Athlete
  - Recreation Workers

* Programs of Study in your school may be different from the recommended sequence of coursework.
RESTAURANTS AND FOOD/BEVERAGE SERVICES

Chef-Head Cook
Food and Beverage Manager
High School

Career Related Electives

• 9th – Principles of Hospitality and Tourism
• 10th – Lifetime Nutrition and Wellness or Restaurant Management
• 11th – Culinary Arts, Entrepreneurship, or Hospitality Services
• 12th – Practicum in Culinary Arts or Food Science or Problems and Solutions or Practicum in Hospitality and Tourism

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.
On the Job Training

• Busperson
• Cook Trainee
• Food Server
• Host
• Kitchen Helper
• Short-order Cook
Certificates

- Banquet Server
- Banquet Setup Employee
- Certified Food Manager
- Culinarian
- Culinary Specialist
- Food Manager
- Journey Baker
- Pastry Culinarian
- OSHA CareerSafe®
- ProStart®
- Restaurant Server
- Secondary Culinary Graduate
- ServSafe®

Career Options:

- Banquet Setup Server
- Chef/Cook Assistant
- Fast Food Assistant Manager
- Food Preparation Worker
- Host
- Pastry Cook
- Prep Cook
- Restaurant Server
- Short-order Cook
Associate Degrees

- Baking/Pastry
- Culinary Arts
- Culinary Arts Specialization
- Food and Hospitality Services
- Hospitality Management
- Hotel/Restaurant Management
- Restaurant Management

Career Options:

- Baker/Pastry Chef
- Fast Food Manager
- Food and Beverage Manager
- Food Service Specialist
- Maitre’d
- Restaurant Assistant Manager
- Sous Chef
- Specialty Cook
Bachelor Degrees

- Hospitality Administration
- Hospitality Management
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

Career Options:
- Caterer
- Catering and Banquet Director
- Culinary Arts Instructor
- Executive Chef
- Food and Beverage Director
- Food and Beverage Manager
- Independent Chef/Owner
- Kitchen Manager
- Restaurant/Food Service Owner
- Restaurant Manager
Graduate Degrees

• Hospitality Administration
• Hospitality Management
• Hotel and Restaurant Management
• Restaurant, Hotel, and Institutional Management

Career Options:
• Catering/Banquet Manager
• Corporate Executive Chef
• Food and Beverage Administration
• Food and Beverage Controller
• Food and Beverage Director
• Operations Administrator
• Vice-President Operations
Lodging Manager

LODGING
High School

**Career Related Electives**

- **9th** – Principle of Hospitality and Tourism
- **10th** – Lifetime Nutrition and Wellness or Hotel Management
- **11th** – Hospitality Services or Human Resource Management or Business Management
- **12th** – Practicum in Hospitality and Tourism or Problems and Solutions

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.*
On the Job Training

• Bell Attendant
• Concierge Trainee
• Front Desk Assistant
• Guest Room Attendant
• Laundry Attendant
• PBX Operator
• Public Space Cleaner
• Reservations Assistant
• Rooms Division Assistant
Certificates

• Bell Attendant
• Concierge
• Front Desk Representative
• Guest Room Attendant
• Lodging Management Program
• OSHA CareerSafe ®
• Reservationist
• Rooms Division Assistant
• Rooms Division Specialist

Career Options:

• Bell Attendant
• Concierge
• Front Desk Clerk
• Manager Trainee
• Rooms Division Specialist
Associate Degrees

- Food and Hospitality Services
- Hospitality Management
- Hotel Management
- Hotel/Restaurant Management

Career Options:

- Assistant Executive Housekeeper
- Front Office Assistant Manager
- Hotel Assistant Manager
Bachelor Degrees

• Hospitality Administration
• Hospitality Management
• Hotel and Restaurant Management
• Restaurant, Hotel, and Institutional Management

Career Options:
• Convention Services Manager
• Executive Housekeeper
• Front Office Manager
• Lodging Manager
Graduate Degrees

- Hospitality Administration
- Hospitality Management
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

Career Options:
- Corporate Service Trainer
- Executive Director
- Recreations Manager
- Training and Development Specialist
- Vice-President Operations
Travel and Tourism Directors

TRAVEL AND TOURISM
High School

**Career Related Electives**

- **9th** – Principle of Hospitality and Tourism
- **10th** – Interpersonal Studies or Travel and Tourism Management
- **11th** – Hospitality Services or Human Resource Management or Business Management
- **12th** – Practicum in Hospitality and Tourism or Problems and Solutions

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.*
On the Job Training

• Office Aide (Travel and Tourism)
• Receptionist (Travel and Tourism)
• Reservation Clerk
• Tour Guide
Certificates

• OSHA CareerSafe
• Reservationist
• Travel Agent

Proficiency

Career Options:

• Travel Agent
Associate Degrees

• Hospitality Management
• Hospitality Event Management
• Hotel, Restaurant and Tourism Management
• Tourism Management

Career Options:
• Agency Manager
• Customer Service Agent
• Travel Agent
• Travel/Tour Guide
Bachelor Degrees

• Business Administration
• Hospitality Administration
• Hospitality Management
• Restaurant, Hotel, and Institutional Management
• Tourism Management

Career Options:
• Convention Services Manager
• Sales Manager
• Tourism Marketing Specialist
• Travel Agency Owner
Graduate Degrees

- Business Administration
- Hospitality Administration
- Hospitality Management
- Restaurant, Hotel, and Institutional Management
- Tourism Management

Career Options:
- Chief Executive
- Corporate Director of Sales
- Corporate Travel Executive
- Director of Tourism Development
Competitive Sports Athlete
Recreation Workers

RECREATION, AMUSEMENTS,
AND ATTRACTIONS
High School

**Career Related Electives**

- 9\textsuperscript{th} – Principle of Hospitality and Tourism
- 10\textsuperscript{th} – Lifetime Nutrition and Wellness or Interpersonal Studies or Sports Medicine or Travel and Tourism Management or Sports and Entertainment Marketing
- 11\textsuperscript{th} – Team Sports or Individual Sports or Sports and Entertainment Marketing or Hospitality Services or Advertising and Sales Promotion
- 12\textsuperscript{th} – Team Sports or Individual Sports or Problems and Solutions or Practicum in Hospitality and Tourism or Business Management

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.*
On the Job Training

• Activities Assistant
• Athletic Trainer Assistant
• Fitness Worker
• Gift Shop Salesperson
• Guest Services Worker
• Health Club Attendant
• Intramural Referee
• Lifeguard
• Office Aide/Receptionist
• Recreation Attendant
• Recreation Worker
• Special Events Assistant
• Sports Complex Attendant
• Tour Guide
Certificates

• Automated External Defibrillator
• Banquet Setup
• Cardiopulmonary Resuscitation
• Concierge
• First Aid
• OSHA CareerSafe®
• Sport Safety
Associate Degrees

• Education
• Health and Physical Education/Fitness
• Hospitality Events Management
• Hospitality Management
• Teaching Assistant/Aide
• Tourism Management

Career Options:

• Activity Specialist
• Aerobic Instructor
• Club Assistant Manager
• Event Planner/Assistant Director
• Facility/Maintenance Supervisor
• Fitness Trainer
• Recreation Leader
• Referee/Sports Official
• Supervisor/Manager Trainee
Bachelor Degrees

- Business Administration/Management
- Exercise Science and Fitness Management
- Health Promotion
- Human Performance
- Kinesiology
- Physical Education
- Recreation, Park and Tourism Science
- Science, History, Archaeology (or other museum specialty)
- Sports and Exercise Science
- Tourism Management
- Tourism Resources Management

Career Options:

- Athletic Trainer
- Competitive Sports Athlete
- Museum Guide
- Museum Technician Manager
- Recreation Supervisor
- Recreation/Amusements Activity Director
- Sportscaster
Graduate Degrees

- Archaeology, Art, History, Science (or other museum specialty)
- Business Administration/Management
- Exercise and Sport Sciences
- Health and Kinesiology
- Health and Physical Education
- Hospitality Administration/Management
- Management
- Museum Studies
- Physical Education Management
- Tourism Management

Career Options:

- Chief Operating Officer
- Competitive Sports Coach
- Corporate Special Events Director
- Curator-Museum/Cultural
- Director of Athletics
- General Manager
- Parks and Gardens Director
- Post-Secondary Fitness Teacher
- Professional Sports Scout
Interpersonal Skills Needed

• Arithmetic and mathematics
• Communication
  – Verbal
  – Nonverbal
• Electronic communication
• Listening and speaking
• Reading and writing
### Careers

#### Lodging
- Baggage Porters and Bellhops
- Concierges
- First-line Supervisors of Housekeeping and Janitorial Workers
- Food Service Managers
- Hotel, Motel, and Resort Desk Clerks
- Lodging Managers
- Maids and Housekeeping Cleaners
- Residential Advisors

#### Recreation, Amusements, and Attractions
- Amusement and Recreation Attendants
- Animal Trainers
- Athletes and Sports Competitors
- Farm and Home Management Advisors
- Gaming Cage Workers
- Gaming Dealers
- Motion Picture Projectionists
- Recreation Workers
- Set and Exhibit Designers
Careers

Restaurants and Food/Beverage Services

- Bakers
- Baristas
- Chefs and Head Cooks
- Cooks, Restaurant
- Cooks, Short Order
- Counter Attendants, Cafeteria, Food Concession, and Coffee Shop
- Food Preparation Workers
- Hosts and Hostesses, Restaurant, Lounge and Coffee Shop
- Waiters and Waitresses

Travel and Tourism

- Interpreters and Travelers
- Managers
- Meeting, Convention, and Event Planners
- Reservation and Transportation Ticket Agents and Travel Clerks
- Tour Guides and Escorts
- Transportation Attendants
- Travel Agents
- Travel Guides
Textbook:

Websites:
• Achieve Texas
  An education initiative designed to prepare students for a lifetime of success
  http://www.achievetexas.org/
• CTE – Learning that works for America
  Nationwide, Career Technical Education (CTE) programs are changing, evolving and innovating to better serve the country’s needs.
  http://www.careertech.org/
• My Next Move
  An interactive tool for job seekers and students to learn more about their career options
  http://www.mynextmove.org/
• O*NET OnLine
  Detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more!
  http://www.onetonline.org/
Browse by Career Cluster – Hospitality and Tourism http://www.onetonline.org/find/career?c=9&g=Go