Travel Accommodations

Practicum in Hospitality Services
Presentation Notes
Travel Accommodations

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Accommodations are a room, a group of rooms, or a building in which someone may live or stay.

The business organization of travel accommodations consists of single or multiple hotels.
Chain

A business that has more than one location under the same name and the same ownership.

The part of the chain is the brand – the name, logo, tagline or any product that sets it apart from other competitors.
A franchise is still part of a chain but allows the owner to sell to an outside person for a franchise fee.

The new owner must follow all rules and regulations through the franchise agreement.
TYPES OF ACCOMMODATIONS

Full-Service versus Limited-Service
These hotels are usually very large and have a full range of services.

Can you name some full-service hotels?
Types of Accommodations

- Condominium hotel
- Convention hotel
- Extended-stay hotel
- Luxury hotel
- Resort hotel

Condominium hotels – multiform apartments with full kitchens usually located in resort areas owned by individuals and operated by a management company.

Convention hotels – designed to provide for the special needs of conventions and trade shows.

Extended-stay hotels – provide kitchen facilities and more than one room for guests staying between five and 29 days.

Luxury hotels – provides the highest level of amenities, room furnishings, public spaces and technology.

Resort hotels – caters to the vacationer or leisure traveler and provides entertainment, recreation and relaxation for vacationers.

Can you name a hotel for each one of these categories?
Limited-service properties focus on charging lower prices by providing fewer services.

They may provide only the room and housekeeping.
Budget hotels – offer the lowest rates and the least service offering a comfortable, clean place to sleep.

Inn - an establishment providing accommodations, food and drink, especially for travelers.

Motel - a roadside hotel designed primarily for motorists, typically having the rooms arranged in a low building with parking directly outside.
Other accommodations may provide less personal service but unique experiences.

**Bed-and-Breakfast** (B & B’s) – operate in a private home offering one or more guest rooms and a home-cooked breakfast.

**Campgrounds** – have running water and bathrooms and have areas to set up tents or hook-up a recreational vehicle.

**Conference centers** – a lodging facility where 60 percent or more of the total occupancy is generated by conferences.

**Hostels** – are an inexpensive place to stay where sleeping rooms, bathrooms and kitchens are shared. You must bring your own linens and toiletries.

**Lodges** – provide rooms and housekeeping for guests who want to participate in hunting, skiing, fishing, horseback riding or other outdoor activities.
Click on image to view video:
**Top 10 Hotels to Visit in the World**
10 of the World's Top Hotels to Visit as chosen by HotelsCombined.com, the world's leading hotel price comparison website.
http://youtu.be/jTpp84UBBG1
WHERE WILL YOU STAY?
Questions?
References and Resources

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