Mapping the Road to a Career in Education

Principles of Education and Training
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What is the purpose of a map?
“If you want to live a happy life, tie it to a goal, not to people or things.”
 --Albert Einstein
“Without goals, and plans to reach them, you are like a ship that has set sail with no destination.”

-- Fitzhugh Dodson
Setting Goals

- Specific
- Measureable
- Attainable
- Realistic
- Time bound
Short-Term versus Long-Term Goals

- **SHORT-TERM GOAL:** A goal that can be achieved within a year

- **LONG-TERM GOAL:** A goal that will take more than a year to achieve
Achieving Your Goals in Life

Motivation

(click on picture)
Obstacles in Life

Always work toward your goal! If not, you’re working against your goal.

- Crises in the family
- Finances
- Health issues
- Lack of motivation
- Lack of resources
- Procrastination
- Time
Success

- Personal
- Professional
Do You Believe in Me?

(click on picture)
Personal Success

Related to the individual

- Examples:
- Getting a part-time job
- Joining a team or club
- Passing a test
- Taking on a leadership role
- Winning the part in a play
Professional Success

Related to one’s career

- Examples:
  - Being offered an internship
  - Career advancement
  - Getting a good job
  - Getting into a good college
  - Having a high GPA
  - Obtaining scholarships
Education and Training
Plan for Success

The first step toward success is making smart decisions about your education and career options.

When I was in high school,” says Sheryl Kowatz, human resources director of environmental services at Phillips Services Corporation in Houston, “the only job that I even knew about was receptionist work. I didn’t aspire to be a manager or entrepreneur because I really didn’t know about these disciplines. I was just looking forward to graduating. That was it. I really didn’t know what it was I wanted to do.”

Sound familiar? You, too, may not have a clue about what to do with your life. Don’t worry, though. Help is right here in your hands. This issue of AchieveTexas in Action is your guide to education and career choices that can shape your future.

It’s one of 16 career cluster guides published by AchieveTexas, Texas’ college and career initiative (www.achievetexas.org). This edition is all about Education & Training. Let’s start with some basic steps you should take to get organized, plan for the future, and start on the road to success.

Assess Your Talents and Abilities

First, you need to figure out some things about yourself. This step can be as simple as writing down a list of your interests (like videogames or rock climbing), your hopes and dreams (like helping others), your talents (like writing or math ability), and your weaknesses (if you’re squeamish at the sight of blood, for example, you might not want to be a doctor). Follow up on this informal exercise by taking some formal assessments to determine your interests and abilities. Common assessments include the Kuder (www.kuder.com), Bridges (www.bridges.com), Career Cruising (www.careercafé.com), CCRN (www.ccrnweb.com), and Myers-Briggs (www.meyersbriggs.org) tests. These tools give most of our students some career exploration awareness by the time they enter eighth or ninth grade.

Ask your principal or counselor about the career assessments available at your school.

Research Your Career Options

Once you’ve learned about yourself, learn more about your career options. There are thousands of occupations out there of which you may never have heard, including some that do not exist because the technologies have not yet been developed. Fortunately, there are plenty of resources (see inside back cover) for you, and they are as close as the nearest computer.

One of the most helpful is the Occupation and Skill Computer-Assisted Researcher (or OSCAR, for short) from the Texas Workforce Commission. It is a vast database of information about hundreds of professions. You can find OSCAR at www.oscar.texas.gov. Another good place to start is O*NET (http://online.onetcenter.org).

Gather information about what you can earn in the careers in which you are interested. Find out whether the careers you are considering have a promising future—are they adding or losing jobs? Check out the education you’ll need to enter those careers.

Source: AchieveTexas
Education and Training Career Pathways

Education and Training Career Cluster
- Administration and Administrative Support
- Professional Support Services
- Teaching and Training
A World of Possibilities

Teacher

Audio Visual and Multimedia Specialists

Principal

Fitness Instructors

Counseling

Coaches

Librarian

Education and Training Cluster
Administration

- Master’s degree
- One to five years work experience
- Average salary $86,970.00
- Job growth
  - 10% (about average)
Administrative Support

- High school diploma or equivalent
- On-the-job training
- Average salary $34,660.00
- Job growth
  - 12% (about average)
Professional Support Services

- High school diploma or equivalent
- On-the-job training
- Average salary $23,220.00
- Job outlook
  - 15% (average growth)
Teaching and Training

- College degree
  - Bachelor’s degree minimum
- Additional certifications
- Average salary $51,380.00
- Job outlook
  - 17% (about average)
Employability Skills and Personal Qualities

- Job skills
- Higher-order thinking skills
- Personal qualities
Don’t Be Afraid to Fail!

(click on picture)
Questions?
References and Resources

Images:
- Microsoft Office Clip Art: Used with permission from Microsoft.

Books:
- Career Choices: A Guide for Teens and Young Adults, Third Edition by Mindy Bingham and Sandy Stryker
  Although this book is geared more toward middle school, it is still an excellent resource for this course. It encourages teens to ask questions about their goals, desires, wants and passions in order to facilitate the thought process of their future plans.
- Early Childhood Education Today, Twelfth Edition by George S. Morrison
  This book is a great resource on early childhood education. It covers the foundation of education, programs and resources for children and families, educational needs of infants through the primary grades and the special needs of children and families.
- Exploring Teaching: An Introduction to Education by Richard Arends, Nancy E. Winitzky and Margaret D Tannenbaum
  This book encourages students to explore what teaching is and how to become an educator.
- Introduction To Teaching: Becoming A Professional. (Fifth Edition). by Don Kauchak & Paul Eggen
  For any student going into the teaching profession, this is an excellent choice. It is an easy read for students on all levels. It covers the changing teaching profession, the foundations of education and how to become an effective teacher.
- Teaching by Sharleen Kato
  Students will learn about the history of education and what it means to be a teacher with this textbook.
References and Resources

- The 7 Habits of Highly Effective Teens by Sean Covey
  This popular book encourages teens to take charge of their lives and become successful, independent individuals.
- There’s a Hole in My Sidewalk by Portia Nelson

Websites
- AchieveTexas
  An education initiative designed to prepare students for a lifetime of success.
  http://www.achievetexas.org/
- Bureau of Labor Statistics
  Occupational Outlook Handbook.
  http://www.bls.gov/ooh/
- Legacy
  The Legacy Project inspires students to explore their dreams through Susan V. Bosak’s short story, Dream. The companion website has many great supplemental activities to use with the book.
  http://www.legacyproject.org/books/dream.html
- O*NET Resource Center, the nation’s primary source of occupational information.
  Use this site to download the O*NET database, career exploration tools, job analysis questionnaires, employer guides and technical reports.
  www.onetonline.org

YouTube™:
- Do You Believe In Me?
  Dalton Sherman was the keynote speaker at the Dallas ISD district in-service. He spoke to thousands of educators giving an inspiring speech that has now gone viral.
  https://www.youtube.com/watch?v=HAMLOnSNwzA
- If It's To Be, It’s Up To Me
  A slideshow and rap for success based on a quote and used as a motivator for students.
  http://youtu.be/UthWDpykFU
- Will Smith – Ultimate Motivational Speeches
  Will Smith believes that success begins with believing in yourself. He said that before anyone else can believe it, you must believe it and make a plan for it.
  https://www.youtube.com/watch?v=Ucv8O75erpg