RESEARCHING CAREERS IN THE HUMAN SERVICES INDUSTRY

Practicum in Human Services
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16 CAREER CLUSTERS™

Career Clusters

- Agriculture, Food & Natural Resources: Processing, production, distribution, and development of agricultural commodities and natural resources.
- Architecture & Construction: Designing, managing, building, and maintaining the built environment.
- AV Technology & Communications: Creating, exhibiting, performing, and publishing multimedia content.
- Business Management & Administration: Organizing, directing, and evaluating functions essential to productive business operations.
- Government & Public Administration: Executing governmental functions at the local, state, and federal levels.
- Health Science: Providing diagnostic and therapeutic services, health informatics, support services, and biotechnology research.
- Human Services: Providing for families and serving human needs.
- Manufacturing: Designing, supporting, and managing hardware, software, multimedia, and systems integration.
- Marketing: Performing marketing activities to reach organizational objectives.
- Security: Performing scientific research and professional and technical services.
- Transportation, Distribution & Logistics: Managing movement of people, materials, and goods by road, pipeline, air, rail, and water.
The Cluster icon above is used with permission of the State’s Career Clusters Initiative, 2007. For more information visit www.careerclusters.org
HUMAN SERVICES PROGRAMS OF STUDY

- Consumer Services
- Counseling and Mental Health Services
- Early Childhood Development & Services
- Family and Community Services
- Personal Care Services
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- Family and Community Services
- Personal Care Services
PROGRAMS OF STUDY

Image: AchieveTexas in Action
25 Careers in the Human Services Cluster

(click on picture)
CONSUMER SERVICES

- Financial Managers
- Housing Sales Representatives in Housing
- Apparel Sales Managers in Apparel
- Employee Benefits Representatives
- Hospital Patient Accounts Representatives
- Customer Service Representatives
COUNSELING AND MENTAL HEALTH

- Marriage and Family Therapists
- Career Coaches
- School Counselors/Psychologists
- Substance Abuse and Behavioral Disorder Counselors
- Mental Health Counselors
EARLY CHILDHOOD DEVELOPMENT AND SERVICES

- Directors, Childcare Facilities Directors
- Assistant Directors, Childcare Facilities Assistant Directors
- Elementary School Counselors
- Preschool Teachers
- Educators for Parents
FAMILY AND COMMUNITY SERVICES

- Dietitians
- Geriatric Care Managers
- Social and Community Services Managers
- Social Services Workers
- Vocational Rehabilitation Counselors
PERSONAL CARE SERVICES

- Cosmetologists
- Nail Technicians, Manicurists and Pedicurists
- Skin Care Specialists/Estheticians
- Electrolysis Technicians
- Funeral Directors/Morticians
## Projection of 10 Fast-Growing Careers in Human Services in Texas

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal and Home Care Aide</td>
<td>49.0%</td>
<td>207,850</td>
</tr>
<tr>
<td>Personal Financial Advisor</td>
<td>41.0%</td>
<td>14,400</td>
</tr>
<tr>
<td>Social and Human Services Assistant</td>
<td>34.0%</td>
<td>153,000</td>
</tr>
<tr>
<td>Substance Abuse and Behavioral Disorder Counselors</td>
<td>34.0%</td>
<td>4,050</td>
</tr>
<tr>
<td>Marriage and Family Therapist</td>
<td>30.0%</td>
<td>650</td>
</tr>
<tr>
<td>Mental Health Counselor</td>
<td>30.0%</td>
<td>3,750</td>
</tr>
<tr>
<td>Medical and Public Health Social Worker</td>
<td>28.0%</td>
<td>10,050</td>
</tr>
<tr>
<td>Preschool Teachers</td>
<td>26.0%</td>
<td>49,450</td>
</tr>
<tr>
<td>Customer Service Representative</td>
<td>25.0%</td>
<td>280,050</td>
</tr>
<tr>
<td>Occupational Therapist</td>
<td>23.0%</td>
<td>2,500</td>
</tr>
</tbody>
</table>

*This is a projection of 10 fast-growing careers in Human Services in Texas from the year 2006 to 2016 and the number of new jobs created in each occupation. Note that while the percentage of growth in jobs may be high, the actual number of jobs created may be low. Source: Texas Workforce Commission.*
HOURLY WAGES FOR 10 OF THE TOP-PAYING CAREERS IN THE HUMAN SERVICES CLUSTER IN TEXAS

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Average Wage</th>
<th>Entry-Level Wage</th>
<th>Experienced Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales Manager</td>
<td>$49.80</td>
<td>$28.42</td>
<td>$68.34</td>
</tr>
<tr>
<td>Financial Manager</td>
<td>$49.52</td>
<td>$30.44</td>
<td>$65.70</td>
</tr>
<tr>
<td>Education Administrator/Postsecondary</td>
<td>$41.17</td>
<td>$24.93</td>
<td>$60.45</td>
</tr>
<tr>
<td>Personal Financial Advisor</td>
<td>$33.88</td>
<td>$18.42</td>
<td>$57.66</td>
</tr>
<tr>
<td>Clinical, Counseling, and School Psychologist</td>
<td>$25.89</td>
<td>$18.43</td>
<td>$31.92</td>
</tr>
<tr>
<td>Dietitian/Nutritionist</td>
<td>$24.43</td>
<td>$16.60</td>
<td>$35.36</td>
</tr>
<tr>
<td>Sales Representative, Wholesale and Manufacturing, except Technical Products</td>
<td>$21.02</td>
<td>$12.02</td>
<td>$23.54</td>
</tr>
<tr>
<td>Medical and Public Health Social Worker</td>
<td>$21.66</td>
<td>$14.72</td>
<td>$25.62</td>
</tr>
<tr>
<td>Clergy</td>
<td>$18.38</td>
<td>$11.56</td>
<td>$22.84</td>
</tr>
<tr>
<td>Marriage and Family Therapist</td>
<td>$17.74</td>
<td>$12.26</td>
<td>$20.48</td>
</tr>
</tbody>
</table>

This is a chart of hourly wages for 10 of the top-paying careers in the Human Services cluster in Texas. Note how entry-level wages are often much lower than pay for the average worker and experienced workers in each profession. Source: Texas Workforce Commission.
CAREERS IN HUMAN SERVICES

5 Cool Careers

CHECK OUT THESE EXCITING CAREERS IN HUMAN SERVICES.

1. NASA NUTRITIONIST
The stresses of space travel require special nutritional technologies and diets to cope with the demands of zero gravity and long periods of working in close quarters. “As NASA’s chief nutritionist,” says Helen Lane, “I provide technical, scientific, and engineering leadership to ensure astronaut health and mission success.” Lane works with NASA’s partners in the International Space Station to draw up nutrition policies for life in outer space.

2. CHILD LIFE SPECIALIST
When a young child is hospitalized, these specialists work with them to explain medical procedures and ease their fears. Working with gravely ill children is far from easy, but it can also be very rewarding and meaningful. “There aren’t a lot of positions,” says Richard Sale, assistant professor of child and family studies at Tarleton State University in Stephenville. “It’s very competitive, but if you want it, go after it.”

3. DAY SPA OWNER
In this high-stress world, relaxation is a hot commodity. For those who can’t take the time for a long spa retreat, day spa owners create a calm, soothing oasis where customers are pampered with experiences like hot rock massages, mineral baths, pedicures, and facials. It’s a bit like ballet, because the key here is to make something complex and difficult—in this case, a many-layered personal services business—seem effortless and beautiful.

4. LIFE COACH
Life can be hard, but a life coach can help clients through difficult waters. Part counselor, part personal motivator, a life coach helps people identify what they want in life and reduce it to achievable parts. Coaches also provide daily support as clients tackle their goals, one by one. “Coaching is on the rise,” says Ann McMaster, a self-employed life coach in Houston. “It’s a lucrative field, and the only thing limiting its growth is the lack of good coaches.”

5. CELEBRITY STYLIST
Many celebrities have stylists who handle wardrobe and accessory shopping to create the image they want. The job includes attending fashion shows, choosing clothes for the new seasons, keeping an eye on photo shoots, and advising clients about what to wear during televised interviews. A dream job for shopaholics, these positions are “few and far between,” says Sharon Welkey, assistant professor of fashion merchandising at Texas State University in San Marcos.
CAREER FAIR EXPO
WHY HOST A CAREER FAIR AT OUR SCHOOL?

- Showcase careers in Human Services
- Introduce students to careers related to their coursework
- Provide opportunities to develop skills and network with potential employers
- Bring campus-wide visibility to Family and Consumer Sciences
- Develop a comradery with other groups on campus
TIPS FOR A SUCCESS CAREER FAIR

- Identify the goals and objectives of the career fair
- Obtain prior approval from school administrators
- Develop a checklist of jobs and assignments
- A large job fair could run from 9:00 a.m. until 3:00 p.m. or 10:00 a.m. until 2:00 p.m.
- Provide an evaluation form
- Develop a budget for career fair
TIPS FOR A SUCCESS CAREER FAIR

- Develop a theme for the event
- Encourage participation from other groups at school such as:
  - Culinary Arts
  - Art Department
  - Science Department
  - Math Department
  - English Department
  - Other Practicum courses
QUESTIONS?
REFERENCES AND RESOURCES

- Images:
  Microsoft Clip Art: Used with permission from Microsoft.

- Textbooks:

- Websites:
  AchieveTexas in Action
  A college and career planning guide.
  AchieveTexas
  College and career initiative providing teacher and student resources for career planning.
  http://www.achievetexas.org

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REFERENCES AND RESOURCES

America’s Career Research Network
America’s Career Resource Network (ACRN) consists of state and federal organizations that provide information, resources, and training on career and education exploration. The network is funded by a grant from the U.S. Department of Education and operates in every state and territory.
http://www.acrnetwork.org

Occupational Outlook Handbook
Teacher’s Guide
http://www.bls.gov/ooh/About/Teachers-Guide.htm

Occupational Outlook Handbook
The nation’s premier source for career information.
http://www.bls.gov/ooh/home.htm

Mapping Your Future
Here you can explore careers, prepare for college (help with selecting a school and applying for admission), pay for college (financial aid) and manage your money (student loans and more).
http://mappingyourfuture.org/

- YouTube™:

Childhood Interests Can Help You Find the Right Career
Learn how listening to your inner child can help you find the right career.
http://youtu.be/6-R0Iw_Swio