Exploring Careers in Cosmetology

Introduction to Cosmetology
Human Services Cluster

Preparing individuals for employment in career pathways that relate to families and human needs such as counseling and mental health services, family and community services, personal care, and consumer services.

Hairdresser and Cosmetologists Careers
(click on link)

Information from CTE – Learning what works for America
http://www.careertech.org/career-clusters/glance/clusters.html

Click on the hyperlink to view the YouTube™ video:
Hairdresser and Cosmetologist Careers
Everyone wants to look their best and hairdressers and cosmetologists can help them achieve that goal.
http://www.youtube.com/watch?v=anzMD85Ikeg
Human Services recommended sequence of courses.
AchieveTexas College and Career Initiative is an education initiative designed to prepare students for a lifetime of success. It allows students to achieve excellence by preparing them for secondary and postsecondary opportunities, career preparation and advancement, meaningful work, and active citizenship.

AchieveTexas is designed to help students (and their parents) make wise education choices. It is based on the belief that the curricula of the 21st century should combine rigorous academics with relevant career education. When schools integrate academic and technical education, students can see the “usefulness” of what they are learning. The system also facilitates a seamless transition from secondary to postsecondary opportunities.
The Programs of Study (POS) represent a **recommended** sequence of coursework based on a student’s interest and career goal.

POS contain lots of helpful information, including the core courses and career-related electives in high school that will help prepare students for their career goals.

The POS are based upon the Recommended High School Graduation Plan and can easily be adapted for the Distinguished Achievement High School Graduation Plan.

Personal Care Services is the program of study and the model is Cosmetologist.

All schools are different and may choose to follow other Programs of Study. Be sure to tell students what your school has to offer.

See Programs of Study Model for **Cosmetology** (all Lesson Attachment tab) to follow along with the slide presentation. The slides include information from the model in alphabetical order.
High School

*Career Related Electives*
- 9th – Introduction to Cosmetology
- 10th – Business Information Management I
- 11th – Cosmetology I
- 12th – Cosmetology II, Entrepreneurship or Problems and Solutions

Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

These are recommended sequence of courses but _______________ (name of your school) offers _________________.

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On the Job Training

• Salon/Beauty Supply Retail Salesperson
• Salon Receptionist
• Shampoo Apprentice
• Spa Attendant

Note: These experiences may be started and/or completed as part of the high school experience.

Discuss employment opportunities in your town or city.
Education never ends. Students should be aware that earning certifications will help their careers as they move up the ladder of success.
Associate Degrees are generally two year programs at a community college.
Bachelor Degrees are generally four year programs that will assist the student as they continue in their careers.
Management Careers are at the top of the ladder of success.
Knowledge and skills required to be successful in this field include:

**Customer service** — Knowledge of principles and processes for providing customer services

**Chemistry** — Knowledge of the chemical composition, structure and properties of substances and of the chemical processes and transformations that they undergo

**Active listening** — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate and not interrupting at inappropriate times

**Service orientation** — Actively looking for ways to help people

**Critical thinking** — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems

**Coordination** — Adjusting actions in relation to others' actions

**Monitoring** — Monitoring/assessing performance of yourself, other individuals or organizations to make improvements or take corrective action
The O*NET program is the nation's primary source of occupational information. Central to the project is the O*NET database, containing information on hundreds of standardized and occupation-specific descriptors.

There are other careers in this field that are not in the database but information can still be researched using reliable sources.
Obtaining Employment

• When seeking employment, have available:
  • Career portfolio
  • résumé
  • certifications
  • record of skills attained
  • letters of reference
  • Completed job application
  • Interview skills

Teacher note: The career portfolio and interview skills may be taught in another lesson but you can introduce the information at this time.
Maintaining Employment

• Once you have secured employment, be sure to:
  • arrive to work on time
  • work responsibly
  • work safely
  • respect the business
  • maintain a positive attitude
  • complete assigned tasks

Discuss with students other responsibilities they would need to keep their jobs.
Terminating Employment

- If you have to quit your job, be sure to follow these steps:
  - give at least two weeks notice
  - submit a letter of resignation which may include:
    - reason for leaving
    - thanking employer for experience
    - offering to train new employee

There may be several reasons to leave employment.

Students may have:
- moved away to college
- found another job with better pay
- decided to return to school

Whatever the reasons may be, students should leave the job on good terms with the previous employer.
This may lead to:
- good job references
- letter of recommendation
- return employment
Stress to students the need for updating their skills to keep up with current trends.

What other ways can students update their skills?
An entrepreneur is a self-motivated person who creates and runs a business.

The changing world creates a strong need for new beauty products. Opening a salon business has both advantages and disadvantages.

**Advantages**
- Ownership – you decide what to produce and how to produce it
- Job satisfaction – your secret shampoo or conditioner can be marketed
- Earning potential – can make lots of money if product is popular

**Disadvantages**
- Financial risk – investing your money to take a product from idea to market is a gamble
- Competition – many people are creating new hairstyles so thoroughly evaluating competition is essential
- No guarantees – strict government regulations and a high rate of failure are things to consider

Which careers in Cosmetology can be entrepreneurial?
What career are you interested in?

Beauty Changes Lives
(click on link)

Ask students which career they may be interested in.

Click on hyperlink to view YouTube™ video:
About Us - Beauty Changes Lives
American Association of Cosmetology Schools
http://youtu.be/fpTk3gJpsIA
Does anyone have any questions?
References and Resources

Textbook:

Websites:
• Achieve Texas
• CTE – Learning that works for America
  Nationwide Career Technical Education (CTE) programs are changing, evolving and innovating to better serve the country’s needs. http://www.ctetech.org/
• MyNextMove
  An interactive tool for job seekers and students to learn more about their career options
  http://www.mynextmove.org/
• ONETOnline
  Detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more!
  http://www.onetonline.org/
  Browse by Career Cluster – Hospitality and Tourism http://www.onetonline.org/find/career?c=9&g=Go

YouTube™:
• About Us - Beauty Changes Lives
  American Association of Cosmetology Schools
  https://www.youtube.com/watch?v=fpTk3gJpsIA
• Hairdresser and Cosmetologist Careers
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