Success Public Service Announcement (PSA) Assignment

Create a public service announcement (PSA) that empowers young people to display characteristics of personal and professional success. The PSA will be video recorded and posted to Teacher Tube at http://teachertube.com. Assignment must include the following:

- A target audience easily identifiable
- Clear definition of topic
- Organized thoughts
- Original ideas
- Visual props
- Engages audience
- Every member of group must speak
- Persuasive
- Creativity
- Video length of 30 – 60 seconds
- Follows school guidelines