Rubric for Career Prezi™ U Presentation

Task Description: Design a Prezi™ focusing on your selected career. Include the information for the following using the O*Net Online website: [http://www.onetonline.org/](http://www.onetonline.org/)

Students will locate the selected career and gather information for their multimedia presentation. The following information should be included:

<table>
<thead>
<tr>
<th>Technology</th>
<th>Job Zone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge</td>
<td>Education</td>
</tr>
<tr>
<td>Skills</td>
<td>Interest Code</td>
</tr>
<tr>
<td>Abilities</td>
<td>Work Styles</td>
</tr>
<tr>
<td>Work Tasks</td>
<td>Work Values</td>
</tr>
<tr>
<td>Tools and Activities</td>
<td>Wages and Employment Trends</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Criteria</th>
<th>weight</th>
<th>Exemplary</th>
<th>Admirable</th>
<th>Acceptable</th>
<th>Attempted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research of Topic</td>
<td>20%</td>
<td>□ Use of three or more sources, including at least two Internet and one print source; use of two search engines □ Variety of domain name suffix (.com, .edu, .net) □ Factual information is accurate □ Narrow focus of topic</td>
<td>□ Use of two sources, including, including at least one Internet source; use of one search engine □ Most information can be confirmed □ Topic could be more narrowly focused</td>
<td>□ Use of one Internet source □ Some errors in information □ Topic somewhat broad</td>
<td>□ Use of only one source □ Numerous errors in information □ Topic too general</td>
</tr>
<tr>
<td>Organization</td>
<td>15%</td>
<td>□ Logical sequencing □ Menus and paths are clear □ Original; inventive; creative</td>
<td>□ Somewhat logical sequencing □ Menus and paths are mostly clear □ Original</td>
<td>□ Sequencing is poorly planned □ Menus and paths are sometimes confusing □ Little originality</td>
<td>□ Sequencing is confusing □ Menus and paths are confusing □ Inconsistent □ Rehash of other people’s ideas</td>
</tr>
<tr>
<td>Category</td>
<td>Score</td>
<td>Description</td>
<td></td>
<td></td>
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<tr>
<td>--------------------</td>
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<td>------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
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<td></td>
</tr>
</tbody>
</table>
| **Content**        | 20%   | □ Covers topic completely and in depth  
□ Content is readily understandable  
□ Media used contributes to understanding of topic  
□ Covers topic  
□ Content is mostly understandable  
□ Media used mostly contributes to understanding of topic  
□ Barely covers topic  
□ Content is somewhat understandable  
□ Media used somewhat contributes to understanding of topic  
□ Does not adequately cover topic  
□ Content is confusing  
□ Media used does not contributing to understanding of topic |
| **Graphic Design** | 25%   | □ Effective combination of multimedia and persuasive design elements  
□ Excellent use of navigational tools and buttons  
□ Graphics effectively entice audience; accurately convey message  
□ Good combination of multimedia and design elements  
□ Adequate navigational tools and buttons  
□ Visuals and images are attractive; adequately conveys message  
□ Some use of multimedia and design elements  
□ Some buttons and navigational tools work properly  
□ Use of visuals and images is limited; message is conveyed  
□ 0-1 media used  
□ Buttons and navigational tools are absent or confusing  
□ Use of visuals and images is confusing or absent; message is confusing |
| **Mechanics**      | 10%   | □ Correct grammar, usage, mechanics, and spelling  
□ All sources are correctly cited  
□ Few grammar, usage, mechanics, or spelling errors  
□ Most sources are correctly cited  
□ Several grammar, usage, mechanics, or spelling errors  
□ Some sources are incorrectly cited  
□ Obvious grammar, usage, mechanics, or spelling errors  
□ Sources are not cited |
| **Teamwork**       | 10%   | □ Work load is divided and shared equally  
□ Some members contribute  
□ Few members contribute  
□ One or two people do all of the work |

Assignment Score _____________ +  Beyonder/Bonus _____________ =  Final Score _____________

Careers in Counseling and Mental Health  
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