Who’s Protecting Our Children? Project Rubric

Task Description:
Create an informative brochure for educators on the topic of child abuse awareness. Include the following:

- Definition of abuse
- Information regarding mandated reporters - who are they?
- What is the procedure for reporting child abuse?
- Types of abuse
- Physical and behavioral indicators of abuse
- Guidelines for responding to a suspected student victim of abuse

The brochure must be:

- Informative
- Engaging
- Colorful
- Contain images
- Resources for educators

<table>
<thead>
<tr>
<th>Criteria</th>
<th>weight</th>
<th>Professional</th>
<th>Adequate</th>
<th>Needs Work</th>
<th>Unsatisfactory</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td>50%</td>
<td>☐ Demonstrates in depth understanding of topic</td>
<td>☐ Demonstrates understanding of the topic</td>
<td>☐ Demonstrates little understanding of topic</td>
<td>☐ Lacks understanding of topic</td>
</tr>
<tr>
<td></td>
<td></td>
<td>☐ Accurately utilizes researched information in the brochure</td>
<td>☐ Employs research information with an adequate degree of accuracy</td>
<td>☐ Employs research information with a fair degree of accuracy</td>
<td>☐ Reports only the most basic parts of the information</td>
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<tr>
<td></td>
<td>Written Presentation</td>
<td>Research Quality</td>
<td>Visual Appeal</td>
<td></td>
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<tr>
<td><strong>Score</strong></td>
<td>20%</td>
<td>15%</td>
<td>15%</td>
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</tr>
</tbody>
</table>
| **Criteria**             | □ Well organized content  
 □ Attractive and well designed format  
 □ Clear and easily understood message  
 □ Computer generated with strong visual appeal  
 | □ Content is organized  
 □ Format is adequate  
 □ Message is sufficiently understood  
 □ Computer generated with acceptable eye appeal  
 | □ Content lacks organization  
 □ Format is difficult to follow and poorly organized  
 □ Message not clearly understood  
 □ Computer generated but poorly designed  
 | □ Unorganized content  
 □ Hard to follow  
 □ Message difficult to understand; tendency to wander or ramble  
 □ Handwritten or computer generated with little organization or skill  
 | **Evaluation**           | □ Five sources used  
 □ Use of reliable sources  
 □ Accurate analysis of research  
 | □ Three sources used  
 □ Sources have some reliability  
 □ Adequate analysis of research  
 | □ Two sources used  
 □ Questionable reliability of sources  
 □ Basic information with questionable accuracy  
 | □ Less than two sources used  
 □ Little reliability of sources  
 □ Inaccurate information  
 | **Creativity**           | □ Imaginative; original  
 □ Use of graphics make the message “come alive”  
 | □ Creativity is acceptable  
 □ Use of graphics adequate to present message  
 | □ Little creativity used  
 □ Poor selection of graphics  
 | □ No originality  
 □ Graphics do not tie in with the message  

Assignment Score ____________ + Beyonder/Bonus ____________ = Final Score ____________