

Multiple Choice Social Studies Assessment Questions

Introduction to Cosmetology

Chapter 130 Texas Essential Knowledge and Skills for Career and Technical Education

Subchapter J. Human Services

(1) The student implements the employability characteristics of a successful worker in the workplace.

The student is expected to:

- (A) identify employment opportunities, including entrepreneurship, and preparation requirements in the field of cosmetology services
- (B) investigate technical knowledge and skills required to be successful in careers in the personal care services area
- (C) interpret patterns of current information and resources on personal care services to attract new clientele and satisfy and retain present clientele



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All Social Studies questions come from TEKS 113.41 Subchapter C. High School United States History Studies Since 1877 and address TEKS 130.251

(3) History. The student understands the political, economic, and social changes in the United States from 1877 to 1898. The student is expected to:

- (B) analyze economic issues such as industrialization, the growth of railroads, the growth of labor unions, farm issues, the cattle industry boom, the rise of entrepreneurship, free enterprise, and the pros and cons of big business

(17) Economics. The student understands the economic effects of World War II and the Cold War. The student is expected to:

- (E) describe the dynamic relationship between U.S. international trade policies and the U.S. free enterprise system such as the Organization of Petroleum Exporting Countries (OPEC) oil embargo, the General Agreement of Tariffs and Trade (GATT), and the North American Free Trade Agreement (NAFTA)

(18) Economics. The student understands the economic effects of increased worldwide interdependence as the United States enters the 21st century. The student is expected to:

- (A) discuss the role of American entrepreneurs such as Bill Gates, Sam Walton, Estée Lauder, Robert Johnson, Lionel Sosa, and millions of small business entrepreneurs who achieved the American dream

- (24) Citizenship. The student understands the importance of effective leadership in a constitutional republic. The student is expected to:
- (A) describe qualities of effective leadership
 - (B) evaluate the contributions of significant political and social leaders in the United States such as Andrew Carnegie, Thurgood Marshall, Billy Graham, Barry Goldwater, Sandra Day O'Connor, and Hillary Clinton
- (26) Culture. The student understands how people from various groups contribute to our national identity.
- (D) identify the political, social, and economic contributions of women such as Frances Willard, Jane Addams, Eleanor Roosevelt, Dolores Huerta, Sonia Sotomayor, and Oprah Winfrey to American society
- (27) Science, technology, and society. The student understands the impact of science, technology, and the free enterprise system on the economic development of the United States. The student is expected to:
- (A) explain the effects of scientific discoveries and technological innovations such as electric power, telephone and satellite communications, petroleum-based products, steel production, and computers on the economic development of the United States
 - (C) understand the impact of technological and management innovations and their applications in the workplace and the resulting productivity enhancements for business and labor such as assembly line manufacturing, time-study analysis, robotics, computer management, and just-in-time inventory management
- (28) Science, technology, and society. The student understands the influence of scientific discoveries, technological innovations, and the free enterprise system on the standard of living in the United States. The student is expected to:
- (A) analyze how scientific discoveries, technological innovations, and the application of these by the free enterprise system, including those in transportation and communication, improve the standard of living in the United States
 - (C) understand how the free enterprise system drives technological innovation and its application in the marketplace such as cell phones, inexpensive personal computers, and global positioning products

Assessment Questions

1. Which entrepreneur is known as a “monopoly buster”?
 - a. James J. Hill
 - b. Andrew Carnegie
 - c. Cornelious Vanderbilt
 - d. John D. Rockefeller
2. Which entrepreneur is known as the “steel king”?
 - a. John D. Rockefeller
 - b. James J. Hill
 - c. Cornelious Vanderbilt
 - d. Andrew Carnegie

3. Which entrepreneur is known as the “empire builder”?
 - a. James J. Hill
 - b. Cornelious Vanderbilt
 - c. Andrew Carnegie
 - d. John D. Rockefeller

4. Which entrepreneur is known as the “champion for cheap oil”?
 - a. Cornelious Vanderbilt
 - b. John D. Rockefeller
 - c. Andrew Carnegie
 - d. James J. Hill

5. This entrepreneur allowed America’s masses to fulfill their Manifest Destiny:
 - a. John Johnson
 - b. Steve Case
 - c. Henry Ford
 - d. Isaac Myers

6. This entrepreneur is co-founder of Microsoft Corporation?
 - a. Steve Jobs
 - b. Bill Gates
 - c. David L. Stewart
 - d. A.G. Gaston

7. This entrepreneur rose to fame with a multiple award winning talk show:
 - a. Mary Kay Ash
 - b. Martha Stewart
 - c. Oprah Winfrey
 - d. Clara Brown

8. This entrepreneur is founder of the world’s largest retailing store:
 - a. Sam Walton
 - b. Steve Case
 - c. Ray Kroc
 - d. Walt Disney

9. This entrepreneur transformed television by creating the Black Entertainment Network:
 - a. Oprah Winfrey
 - b. John Johnson
 - c. David L. Stewart
 - d. Robert Johnson

10. This entrepreneur was the most acclaimed scientist of his era, was a former slave, and made peanut production the South’s second largest cash crop:
 - a. Isaac Myers
 - b. A.G. Gaston
 - c. George Washington Carver

d. Asa Philip Randolph

Answer Key

1. C

2. D

3. A

4. B

5. C

6. B

7. C

8. A

9. D

10. C