Rubric for Prezi™ Presentation

Task Description: Research and read information from reliable sources, including print media and the internet on specific career and educational opportunities. Assignment must include the following: topic, definition, pre-requisites, pros of topic, color, images, and creativity. Topics include: apprenticeship, community college, entry-level career, on-the-job training, prerequisite, technical college and university.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>weight</th>
<th>Exemplary</th>
<th>Admirable</th>
<th>Acceptable</th>
<th>Attempted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Research of Topic</strong></td>
<td>20%</td>
<td>□ Use of three or more sources, including at least two Internet and one print source; use of two search engines □ Variety of domain name suffix (.com, .edu, .net) □ Factual information is accurate □ Narrow focus of topic</td>
<td>□ Use of two sources, including, including at least one Internet source; use of one search engine □ Most information can be confirmed □ Topic could be more narrowly focused</td>
<td>□ Use of one Internet source □ Some errors in information □ Topic somewhat broad</td>
<td>□ Use of only one source □ Numerous errors in information □ Topic too general</td>
</tr>
<tr>
<td><strong>Organization (Outline or Storyboard for Planning)</strong></td>
<td>15%</td>
<td>□ Logical sequencing □ Menus and paths are clear □ Original; inventive; creative</td>
<td>□ Somewhat logical sequencing □ Menus and paths are mostly clear □ Original</td>
<td>□ Sequencing is poorly planned □ Menus and paths are sometimes confusing □ Little originality</td>
<td>□ Sequencing is confusing □ Menus and paths are confusing □ Inconsistent □ Rehash of other people’s ideas</td>
</tr>
<tr>
<td><strong>Content</strong></td>
<td>20%</td>
<td>□ Covers topic completely and in depth □ Content is readily understandable □ Media used contributes to understanding of topic</td>
<td>□ Covers topic □ Content is mostly understandable □ Media used mostly contributes to understanding of topic</td>
<td>□ Barely covers topic □ Content is somewhat understandable □ Media used somewhat contributes to understanding of topic</td>
<td>□ Does not adequately cover topic □ Content is confusing □ Media used does not contributing to understanding of topic</td>
</tr>
</tbody>
</table>
| Graphic Design | 25% | □ Effective combination of multimedia and persuasive design elements  
|               |     | □ Excellent use of navigational tools and buttons  
|               |     | □ Graphics effectively entice audience; accurately convey message  
|               |     | □ Good combination of multimedia and design elements  
|               |     | □ Adequate navigational tools and buttons  
|               |     | □ Visuals and images are attractive; adequately conveys message  
|               |     | □ Some use of multimedia and design elements  
|               |     | □ Some buttons and navigational tools work properly  
|               |     | □ Use of visuals and images is limited; message is conveyed  
|               |     | □ 0-1 media used  
|               |     | □ Buttons and navigational tools are absent or confusing  
|               |     | □ Use of visuals and images is confusing or absent; message is confusing  
| Mechanics     | 10% | □ Correct grammar, usage, mechanics, and spelling  
|               |     | □ All sources are correctly cited  
|               |     | □ Few grammar, usage, mechanics, or spelling errors  
|               |     | □ Most sources are correctly cited  
|               |     | □ Several grammar, usage, mechanics, or spelling errors  
|               |     | □ Some sources are incorrectly cited  
|               |     | □ Obvious grammar, usage, mechanics, or spelling errors  
|               |     | □ Sources are not cited  
| Teamwork (optional) | 10% | □ Work load is divided and shared equally  
|                  |     | □ Some members contribute  
|                  |     | □ Few members contribute  
|                  |     | □ One or two people do all of the work  

Assignment Score _____________  +  Beyonder/Bonus _____________  =  Final Score _____________