Introductory Lesson

Family and Community Services
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Career and Technical Education (CTE)
Career and Technical Education (CTE)

Definition #1:
Career and Technical Education (CTE) instruction aims at developing foundational skills, core workplace competencies, and specific skill competencies in various occupational areas.

Definition #2:
Career and Technical Education (CTE) prepares young people to manage the dual roles of family member and wage earner and enable students to gain entry-level employment in a high-skill, high-wage job and/or to continue their education.
Career and Technical Education (CTE)

Internships, practicum courses, career preparation courses, dual enrollment programs, and apprenticeships are a few venues that deliver career and technical education by providing meaningful opportunities for learners to apply their academic and technical skills.
Career and Technical Education

Historical Side Notes:

In the past, Career and Technical Education (CTE) was organized by program areas, but is now organized by career clusters.

Example:

Family and Consumer Sciences (program area) courses are now located in five career clusters:

- Architecture and Construction (Interior Design courses)
- Arts, AV Technology and Communication (Fashion Design courses)
- Education and Training
- Hospitality and Tourism
- Human Services
Career and Technical Education (CTE)

- You are currently enrolled in the course Family and Community Services
- Family and Community Services is a CTE course
- You are a CTE student
- I am a CTE instructor
16 Career Clusters

- Agriculture, Food & Natural Resources: Processing, production, distribution, and development of agricultural commodities and natural resources.
- Architecture & Construction: Designing, managing, building, and maintaining the built environment.
- AV Technology & Communications: Creating, exhibiting, performing, and publishing multimedia content.
- Business Management & Administration: Organizing, directing, and evaluating functions essential to productive business operations.
- Education & Training: Providing education and training services, and related learning support services.
- Finance: Financial and investment planning, banking, insurance, and business financial management.
- Government & Public Administration: Executing governmental functions at the local, state, and federal levels.
- Health Science: Providing diagnostic and therapeutic services, health information, support services, and biotechnology research.
- Human Services: Providing for families and serving human needs.
- Information Technology: Designing, supporting, and managing hardware, software, multimedia, and systems integration.
- Hospitality & Tourism: Managing restaurants and other food services, lodging, attractions, recreation events, and travel-related services.
- Information Technology: Providing legal, public safety, protective, and homeland security services.
- Marketing: Performing marketing activities to reach organizational objectives.
- Manufacturing: Processing materials into intermediate or final products.
- Science, Technology, Engineering & Mathematics: Performing scientific research and professional and technical services.
- Transportation, Distribution & Logistics: Managing movement of people, materials, and goods by road, pipeline, air, rail, and water.

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16 Career Clusters

<table>
<thead>
<tr>
<th>Career Cluster</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, Food &amp; Natural Resources</td>
<td>Processing, production, distribution, and development of agricultural commodities and natural resources</td>
</tr>
<tr>
<td>Business Management &amp; Administration</td>
<td>Organizing, directing, and evaluating functions essential to productive business operations</td>
</tr>
<tr>
<td>Transportation, Distribution &amp; Logistics</td>
<td>Managing movement of people, materials, and goods by road, pipeline, air, rail, and water</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>Processing materials into intermediate or final products</td>
</tr>
<tr>
<td>Health Science</td>
<td>Providing diagnostic and therapeutic services, health informatics, support services, and biotechnology research</td>
</tr>
<tr>
<td>A/V Technology &amp; Communications</td>
<td>Creating, exhibiting, performing, and publishing multimedia content</td>
</tr>
<tr>
<td>Finance</td>
<td>Financial and investment planning, banking, insurance, and business financial management</td>
</tr>
<tr>
<td>Hospitality &amp; Tourism</td>
<td>Managing restaurants and other food services, lodging, attractions, recreation events, and travel-related services</td>
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<tr>
<td>Information Technology</td>
<td>Designing, supporting, and managing hardware, software, multimedia, and systems integration</td>
</tr>
<tr>
<td>Public Safety, Corrections &amp; Security</td>
<td>Providing legal, public safety, protective, and homeland security services</td>
</tr>
<tr>
<td>Marketing</td>
<td>Performing marketing activities to reach organizational objectives</td>
</tr>
<tr>
<td>Science, Technology, Engineering &amp; Mathematics</td>
<td>Performing scientific research and professional and technical services</td>
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Family and Community Services

Providing for families and serving human needs

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Texas Education Agency recommended sequence of courses

- Lifetime Nutrition & Wellness (may be added to any sequence)
- Dollars and Sense
- Interpersonal Studies
- Child Development
- Family & Community Services
- Introduction to Cosmetology
- Counseling & Mental Health
- Child Guidance
- Practicum in Human Services
- Cosmetology I
- Cosmetology II
Sequence of courses available in our district/campus
Human Services
Programs of Study

- Consumer Services
- Counseling and Mental Health Services
- Early Childhood Development & Services
- Family and Community Services
- Personal Care Services
Human Services
Programs of Study

- Consumer Services
- Counseling and Mental Health Services
- Early Childhood Development & Services
- Family and Community Services
- Personal Care Services
Career Cluster: Family and Community Services

Course Title: Early Childhood Development & Services

Program of Study: Family and Community Services

Course Description: Providing for families and serving human needs

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Preparing individuals for employment in career pathways that relate to families and human needs.

<table>
<thead>
<tr>
<th>Sample Career Specialties/Occupations</th>
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</thead>
<tbody>
<tr>
<td>Directors, Childcare Facilities</td>
<td>Clinical and Counseling Psychologists</td>
<td>Community Service Directors</td>
<td>Barbers</td>
<td>Consumer Credit Counselors</td>
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<tr>
<td>Assistant Directors, Childcare Facilities</td>
<td>Industrial-Organizational Psychologists</td>
<td>Adult Day Care Coordinators</td>
<td>Cosmetologists, Hairdressers, &amp; Hairstylsts</td>
<td>Consumer Affairs Officers</td>
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<tr>
<td>Elementary School Counselors</td>
<td>Sociologists</td>
<td>Coordinators of Volunteers</td>
<td>Shampooers</td>
<td>Consumer Advocates</td>
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<tr>
<td>Preschool Teachers</td>
<td>Career Coaches</td>
<td>Licensed Professional Counselors</td>
<td>Nail Technicians, Manicurists &amp; Pedicurists</td>
<td>Certified Financial Planners</td>
</tr>
<tr>
<td>Educators for Parents</td>
<td>School Counselors/Psychologists</td>
<td>Religious Leaders</td>
<td>Skin Care Specialists/Estheticians</td>
<td>Insurance Representatives</td>
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<tr>
<td>Nannies</td>
<td>Substance Abuse and Behavioral Disorder Counselors</td>
<td>Directors, Religious Activities/Education Programs</td>
<td>Electrolysis Technicians</td>
<td>Bankers</td>
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<tr>
<td>Teachers' Assistants</td>
<td>Mental Health Counselors</td>
<td>Human Services Workers</td>
<td>Electrologists</td>
<td>Real Estate Services Representatives</td>
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<td>Childcare Assistants/Workers</td>
<td>Vocational Rehabilitation Counselors</td>
<td>Social Services Workers</td>
<td>Funeral Directors/Morticians</td>
<td>Financial Advisors</td>
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<td></td>
<td>Career Counselors</td>
<td>Vocational Rehabilitation Counselors</td>
<td>Embalmers</td>
<td>Investment Brokers</td>
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<td>Career Facilitators</td>
<td>Employment Counselors</td>
<td>Funeral Attendants</td>
<td>Employee Benefits Representatives</td>
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<td></td>
<td>Employment Counselors</td>
<td>Career Counselors</td>
<td>Personal and Home Care Aides</td>
<td>Hospital Patient Accounts</td>
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<td>Residential Advisors</td>
<td>Caregivers</td>
<td>Companions</td>
<td>Representatives</td>
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<td>Marriage, Child and Family Counselors</td>
<td>Leisure Activities Coordinators</td>
<td>Spa Attendants</td>
<td>Customer Service Representatives</td>
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<td>Dieticians</td>
<td>Personal Trainers</td>
<td>Consumer Research Department</td>
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<td>Geriatric Service Workers</td>
<td>Massage Therapists</td>
<td>Representatives</td>
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<td>Adult Day Care Workers</td>
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<td>Consumer Goods or Services Retailing</td>
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<td>Residential Advisors</td>
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<td>Representatives</td>
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<td>Emergency and Relief Workers</td>
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<td>Market Researchers</td>
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<td>Community Food Service Workers</td>
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<td>Account Executives</td>
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<td>Community Housing Service Workers</td>
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<td>Sales Consultants</td>
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<td>Social and Human Services Assistants</td>
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<td>Event Specialists</td>
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<td>Inside Sales Representatives</td>
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<td>Field Merchandising Representatives</td>
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<td>Buyers</td>
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<td>Small Business Owners</td>
</tr>
</tbody>
</table>

Early Childhood Development & Services | Counseling & Mental Health Services | Family & Community Services | Personal Care Services | Consumer Services

Cluster Knowledge and Skills
- Academic Foundations
- Communications
- Problem Solving and Critical Thinking
- Information Technology Applications
- Systems
- Safety, Health and Environmental
- Leadership and Teamwork
- Ethics and Legal Responsibilities
- Employability and Career Development
- Technical Skills

2008-2009
Human Services
Family and Community Services
Possible Program of Study
## Early Childhood Development & Services

**Cluster Overview:** Preparing individuals for employment in career pathways that relate to families and human needs.

**Career Goal (O*NET Code):** Preschool Teacher (25-2011), Special Education Teacher, Preschool (25-2041), Child Care Worker (39-9011), Preschool & Child Care Program Administrator (11-9031), Teacher Assistant (25-9041).

### SUGGESTED COURSEWORK

<table>
<thead>
<tr>
<th>Middle School</th>
<th>HS Courses:</th>
<th>Core Courses:</th>
<th>Career-Related Electives:</th>
</tr>
</thead>
<tbody>
<tr>
<td>8th</td>
<td>English I, Algebra I, Biology</td>
<td>World Geography, Languages other than English I, Physical Education</td>
<td>Principles of Human Services</td>
</tr>
<tr>
<td>9th</td>
<td>English II, Chemistry</td>
<td>World History, Languages other than English II</td>
<td>Child Development or Interpersonal Studies or Lifetime Nutrition and Wellness</td>
</tr>
</tbody>
</table>

### EXTENDED LEARNING EXPERIENCES

**Curricular Experiences:**
- Family, Career and Community Leaders of America
- Texas Association of Future Educators

**Extracurricular Experiences:**
- Language Immersion Programs
- Peer Mediation
- Red Cross Courses
- School Newspaper
- Student Government
- UIL Academic Competitions
- Yearbook

**Career Learning Experiences:**
- Career Preparation
- Internship
- Job Shadowing

**Service Learning Experiences:**
- Before/After-School Assistant
- Community Service Volunteer
- FACTS
- Families First
- Ready, Set, Read!
- Summer-Camp Counselor

### HIGH SCHOOL

<table>
<thead>
<tr>
<th>Core Courses:</th>
<th>Career-Related Electives:</th>
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<tbody>
<tr>
<td>English I</td>
<td>Principles of Human Services</td>
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<tr>
<td>Algebra I</td>
<td>Child Development or Interpersonal Studies or Lifetime Nutrition and Wellness</td>
</tr>
<tr>
<td>Physics</td>
<td>Child Guidance or Languages other than English III</td>
</tr>
<tr>
<td>AP Statistics</td>
<td>Practicum in Human Services or Problems and Solutions or Languages other than English IV</td>
</tr>
</tbody>
</table>

### COLLEGE CREDIT OPPORTUNITIES – High School

Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that earn college credit on your campus.
Dietitian and Nutritionist
Sample Bachelor Degrees

- Dietetics
- Foods & Nutrition
- Family & Consumer Sciences
- Nutrition
Graduate Degrees

• Foods & Nutrition
• Food Science
• Nutrition
• Nutrition Science
Sample Career Options

• Food Service Manager
• Nutrition Consultant
• Nutritionist
• Registered Dietician
TEXAS ESSENTIAL KNOWLEDGE AND SKILLS (TEKS)
Family and Community Services
(3) The student identifies the importance of a well-written business plan. The student is expected to:

(A) categorize a business plan and the need for a well-orchestrated business plan;
(B) research business plan outlines, resources, and templates using web search engines;
(C) explain a marketing plan, including price competition, non-price competition, market analysis, competition, marketing research, market segmentation, demographics, and sales forecasting;
(1) The student explores careers in family services. The student is expected to:
(A) identify family services;
(B) investigate career options available that focus on families;
(C) research to find agencies, organizations, and churches offering family services in the student's area; and
(D) analyze demographic and community needs.
The student demonstrates organizational and leadership skills using a community service environment. The student is expected to:

(A) demonstrate management practices facilitating individuals assuming multiple family, community, and wage-earner roles;
(B) evaluate personal leadership characteristics;
(C) develop a plan for positively enhancing personal leadership characteristics;
(D) demonstrate positive interpersonal skills, including conflict resolution, negotiation, teamwork, and leadership;
(E) evaluate and identify effective strategies and skills necessary to establish a collaborative relationship with others in community service settings; and
(F) plan and deliver focused and coherent presentations that convey clear and distinct perspective and demonstrate solid reasoning.
(3) The student develops and implements community service activities. The student is expected to:

(A) identify service projects applicable to a community;
(B) integrate student interest, abilities, and skills with appropriate community service projects;
(C) plan, develop, and implement volunteer activities that will benefit individuals, families, or the community;
(D) generate ideas and gather information relevant to a family and community services project keeping careful records of outside sources;
(E) demonstrate proficient use of volunteer skills;
(F) demonstrate safety practices related to community service or volunteer activities;
(G) demonstrate increasing ability to perform higher-order thinking skills through organizing and performing community service;
(H) practice techniques to ensure completion of a community service project;
(I) cite evidence of personal development through performing community service activities; and
(J) evaluate the effectiveness of implemented activities.
(4) The student analyzes factors influencing employability skills. The student is expected to:

(A) evaluate interests, abilities, and personal priorities related to career choices;
(B) apply the decision-making process to career selection;
(C) demonstrate effective verbal, nonverbal, and written communication skills;
(D) demonstrate positive human relations skills;
(E) demonstrate appropriate grooming, appearance, and etiquette for volunteer activities;
(F) exhibit ethical practices as defined for designated volunteer activities;
(G) describe community service experiences that contribute to career preparation;
(H) analyze future trends in community service;
(I) determine employment and entrepreneurial opportunities related to community service; and
(J) design a public relations campaign promoting volunteer activities.
(5) The student applies rigorous academic standards in implementing community service activities. The student is expected to:

(A) use effective reading strategies to evaluate topics from professional publications in family and community services;

(B) listen actively and effectively in all communication situations; and

(C) define the concept of socialization and analyze the role socialization plays in human development and behavior.
End of Course Project Options-Family and Community Services
Next Lesson

Overview of Family and Community Services
Early Childhood Development & Services
Family and Community Services
Providing for families and serving human needs

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References and Resources

AchieveTexas
Education initiative designed to prepare students for a lifetime of success.
http://www.achievetexas.org

Learning that Works for America™
Sponsored by The National Association of State Directors of Career Technical Education Consortium (NASDCTEc). Aims to support an innovative CTE system that prepares individuals to succeed in education and their careers.
http://www.careertech.org/career-clusters/glance/at-a-glance.html

Texas Education Agency
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http://ritter.tea.state.tx.us/rules/tac/chapter130/index.html