Hospitality and Tourism recommended sequence of courses.
Hospitality and Tourism

Preparing individuals for employment in career pathways that relate to families and human needs such as restaurant and food/beverage services, lodging, travel and tourism, recreation, amusement and attractions.

Achieve Texas Media Component
http://www.achievetexas.org/_media/00-0000.09-09.mpg

Information from CTE – Learning what works for America
http://www.careertech.org/career-clusters/glance/clusters.html

Video from Achieve Texas
http://www.achievetexas.org/_media/00-0000.09-09.mpg
Advantages

• Abundance of jobs
• Advancement opportunities
• Fast pace and variety
• Meeting people
• Pleasant workplace
• Travel

Abundance of jobs – you can choose from corporate positions to desk agent at a lodging property. The restaurant industry employs millions of people. After the U.S. Government, it is the largest employer.

Advancement Opportunities – depends on your willingness to learn and work hard. An entry-level job that requires minimum education and no experience will pay lower wages. Jobs that require education and previous experience will pay higher salaries.

Fast pace and variety – every day is different with new customers and new problems. Most jobs provide the opportunity to move around, perform physical work, and work outside.

Meeting people – major advantage and brings new experiences from around the world. May meet famous and important people.

Pleasant workplace – working conditions in the hospitality industry are very pleasant. Hotels and restaurants may offer meals or discounts to their employees.

Travel – may involve travel as part of the job to visit other locations in the franchise. Possibility of job transfers if available in place you would like to live.
All jobs have both advantages and disadvantages. The hospitality industry can be very demanding.

**Hours of work** – many employees work long hours. Manager may work six day weeks and work 60 hour weeks. May have to work nights, weekends, and holidays.  
**Relocation** – advancement may mean moving from place to another.  
**Stress** – may have many tasks to do at the same time and not enough time to complete them. May have difficult, dangerous or unpredictable tasks to manage. Some people do well and thrive on the excitement.  
**Working conditions** – some hospitality businesses have poor working conditions such as poor air conditioning, ventilation, or sanitary procedures making the job uncomfortable.
AchieveTexas College and Career Initiative is an education initiative designed to prepare students for a lifetime of success. It allows students to achieve excellence by preparing them for secondary and postsecondary opportunities, career preparation and advancement, meaningful work, and active citizenship.

AchieveTexas is designed to help students (and their parents) make wise education choices. It is based on the belief that the curricula of the 21st century should combine rigorous academics with relevant career education. When schools integrate academic and technical education, students can see the “usefulness” of what they are learning. The system also facilitates a seamless transition from secondary to postsecondary opportunities.
The POS represent a **recommended** sequence of coursework based on a student’s interest and career goal. POS contain lots of helpful information, including the core courses and career-related electives in high school that will help prepare students for their career goals. The POS are based upon the Recommended High School Graduation Plan and can easily be adapted for the Distinguished Achievement High School Graduation Plan. There are 4 Programs of Study and 6 Models for this Career Cluster.

All schools are different and may choose to follow other Programs of Study. Be sure to tell students what your school has to offer.
See Programs of Study Models for Chef-Head Cook and Food and Beverage Manager in the all Lesson Attachment tab to follow along with the slide presentation. The slides include information from the two models in alphabetical order.
High School

Career Related Electives

- 9th – Principles of Hospitality and Tourism
- 10th – Lifetime Nutrition and Wellness or Restaurant Management
- 11th – Culinary Arts, Entrepreneurship, or Hospitality Services
- 12th – Practicum in Culinary Arts or Food Science or Problems and Solutions or Practicum in Hospitality and Tourism

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

These are recommended sequence of courses but ____________ (name of your school) offers _________________.

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Discuss employment opportunities in your town or city. Remind students that many careers begin at the bottom.
Education never ends. Students should be aware that earning certifications will help their careers as they move up the ladder of success.
Associate Degrees are generally two year programs at a community college.
Bachelor Degrees

- Hospitality Administration
- Hospitality Management
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

Career Options:
- Caterer
- Catering and Banquet Director
- Culinary Arts Instructor
- Executive Chef
- Food and Beverage Director
- Food and Beverage Manager
- Independent Chef/Owner
- Kitchen Manager
- Restaurant/Food Service Owner
- Restaurant Manager

Bachelor Degrees are generally four year programs that will assist the student as they continue in their careers.
Management Careers are at the top of the ladder of success.
See Programs of Study Models for Lodging Manager in the all Lesson Attachment tab to follow along with the slide presentation.
High School

*Career Related Electives*

• 9th – Principle of Hospitality and Tourism
• 10th – Lifetime Nutrition and Wellness or Hotel Management
• 11th – Hospitality Services or Human Resource Management or Business Management
• 12th – Practicum in Hospitality and Tourism or Problems and Solutions

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.*

These are recommended sequence of courses but ______________ (name of your school) offers ________________________.
Discuss employment opportunities in your town or city. Remind students that many careers begin at the bottom.
Education never ends. Students should be aware that earning certifications will help their careers as they move up the ladder of success.
Associate Degrees are generally a two year programs at a community college.
Bachelor Degrees are generally four year programs that will assist the student as they continue in their careers.
Graduate Degrees

- Hospitality Administration
- Hospitality Management
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

Career Options:
- Corporate Service Trainer
- Executive Director
- Recreations Manager
- Training and Development Specialist
- Vice-President Operations

Management Careers are at the top of the ladder of success.
See Programs of Study Models for Travel and Tourism Directors in the all Lesson Attachment tab to follow along with the slide presentation.
These are recommended sequence of courses but ____________ (name of your school) offers ____________________.
Discuss employment opportunities in your town or city. Remind students that many careers begin at the bottom.
Certificates
• OSHA CareerSafe
• Reservationist
• Travel Agent

Career Options:
• Travel Agent

Education never ends. Students should be aware that earning certifications will help their careers as they move up the ladder of success.
Associate Degrees are generally two year programs at a community college.
Bachelor Degrees are generally four year programs that will assist the student as they continue in their careers.
Graduate Degrees

- Business Administration
- Hospitality Administration
- Hospitality Management
- Restaurant, Hotel, and Institutional Management
- Tourism Management

Career Options:
- Chief Executive
- Corporate Director of Sales
- Corporate Travel Executive
- Director of Tourism Development

Management Careers are at the top of the ladder of success.
See Programs of Study Models for Competitive Sports Athlete and Recreation Workers in the all Lesson Attachment tab to follow along with the slide presentation. The slides include information from the two models in alphabetical order.
High School

Career Related Electives

- 9th – Principle of Hospitality and Tourism
- 10th – Lifetime Nutrition and Wellness or Interpersonal Studies or Sports Medicine or Travel and Tourism Management or Sports and Entertainment Marketing
- 11th – Team Sports or Individual Sports or Sports and Entertainment Marketing or Hospitality Services or Advertising and Sales Promotion
- 12th – Team Sports or Individual Sports or Problems and Solutions or Practicum in Hospitality and Tourism or Business Management

*Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

These are recommended sequence of courses but ____________ (name of your school) offers ___________________.

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Discuss employment opportunities in your town or city. Remind students that many careers begin at the bottom.
Education never ends. Students should be aware that earning certifications will help their careers as they move up the ladder of success.
Associate Degrees

- Education
- Health and Physical Education/Fitness
- Hospitality Events Management
- Hospitality Management
- Teaching Assistant/Aide
- Tourism Management

Career Options:
- Activity Specialist
- Aerobic Instructor
- Club Assistant Manager
- Event Planner/Assistant Director
- Facility/Maintenance Supervisor
- Fitness Trainer
- Recreation Leader
- Referee/Sports Official
- Supervisor/Manager Trainee

Associate Degrees are generally two year programs at community colleges.
Bachelor Degrees are generally four year programs that will assist the student as they continue in their careers.
Graduate Degrees

- Archaeology, Art, History, Science (or other museum specialty)
- Business Administration/Management
- Exercise and Sport Sciences
- Fitness and Human Performance
- Health and Kinesiology
- Health and Physical Education
- Hospitality Administration/Management
- Management
- Museum Studies
- Physical Education Management
- Tourism Management

Career Options:
- Chief Operating Officer
- Competitive Sports Coach
- Corporate Special Events Director
- Curator-Museum/Cultural
- Director of Athletics
- General Manager
- Parks and Gardens Director
- Post-Secondary Fitness Teacher
- Professional Sports Scout

Management Careers are at the top of the ladder of success.
Interpersonal Skills Needed

- Arithmetic and mathematics
- Communication
  - Verbal
  - Nonverbal
- Electronic communication
- Listening and speaking
- Reading and writing

The ability to communicate clearly and positively is one of the most important skills in work and life.

**Verbal** means using word in language and word choice.

**Nonverbal** means without words includes body language, facial expressions, posture, hand gestures and tone of voice.

**Listening** is an active process and you must pay attention when you listen to someone. **Speaking** occurs whenever you say something and includes the word you choose, your posture, and your tone of voice.

**Reading** is an important way to learn new information such as the employee handbook, guidelines, checklists, and information on a computer screen. **Writing** includes using a keyboard on a computer to enter information, reports, and ordering supplies.

Basic **arithmetic and mathematics** needed to use a calculator and computer.

**Electronic communication** includes computers, cell phones, two-way radios, pagers, and handheld computers (tablets). Wireless devices and e-mail are also necessary to fulfill many requirements.
### Careers

#### Lodging
- Baggage Porters and Bellhops
- Concierges
- First-line Supervisors of Housekeeping and Janitorial Workers
- Food Service Managers
- Hotel, Motel, and Resort Desk Clerks
- Lodging Managers
- Maids and Housekeeping Cleaners
- Residential Advisors

#### Recreation, Amusements, and Attractions
- Amusement and Recreation Attendants
- Animal Trainers
- Athletes and Sports Competitors
- Farm and Home Management Advisors
- Gaming Cage Workers
- Gaming Dealers
- Motion Picture Projectionists
- Recreation Workers
- Set and Exhibit Designers

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Career Cluster: Hospitality and Tourism Careers O*Net Online
### Careers

#### Restaurants and Food/Beverage Services
- Bakers
- Baristas
- Chefs and Head Cooks
- Cooks, Restaurant
- Cooks, Short Order
- Counter Attendants, Cafeteria, Food Concession, and Coffee Shop
- Food Preparation Workers
- Hosts and Hostesses, Restaurant, Lounge and Coffee Shop
- Waiters and Waitresses

#### Travel and Tourism
- Interpreters and Travelers
- Managers
- Meeting, Convention, and Event Planners
- Reservation and Transportation Ticket Agents and Travel Clerks
- Tour Guides and Escorts
- Transportation Attendants
- Travel Agents
- Travel Guides

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Career Cluster- Hospitality and Tourism Careers O*Net Online
References and Resources

Textbook:

Websites:
- Achieve Texas
  An education initiative designed to prepare students for a lifetime of success
  http://www.achievetexas.org
- CTE – Learning that works for America
  Nationwide, Career Technical Education (CTE) programs are changing, evolving and innovating to better serve the country’s needs.
  http://www.careertech.org
- My Next Move
  An interactive tool for job seekers and students to learn more about their career options
  http://www.mynextmove.org
- O*NET Online
  Detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more!
  http://www.onetonline.org
  Browse by Career Cluster – Hospitality and Tourism http://www.onetonline.org/find/career?c=9&g=Go