Rubric for Multimedia Prezi™ Presentation

Task Description: Use the Occupational Outlook Handbook to outline the following information for your selected career.

- Education requirements
- Duties
- Work environment
- Salary
- Job Outlook
- Similar Occupations
- Job specific terminology and definition
- Contacts


<table>
<thead>
<tr>
<th>Criteria</th>
<th>weight</th>
<th>Exemplary</th>
<th>Admirable</th>
<th>Acceptable</th>
<th>Attempted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research</td>
<td>20%</td>
<td>□ Accurate</td>
<td>□ Mostly accurate</td>
<td>□ Partially accurate</td>
<td>□ Inaccurate</td>
</tr>
<tr>
<td></td>
<td></td>
<td>□ Organized</td>
<td>□ Mostly organized</td>
<td>□ Partially organized</td>
<td>□ Unorganized</td>
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<tr>
<td></td>
<td></td>
<td>□ Fully understands topic</td>
<td>□ Understands topic</td>
<td>□ Fair understanding</td>
<td>□ Does not understand</td>
</tr>
<tr>
<td>Organization (Outline for Planning)</td>
<td>15%</td>
<td>□ Logical sequencing</td>
<td>□ Somewhat logical sequencing</td>
<td>□ Sequencing is poorly planned</td>
<td>□ Sequencing is confusing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>□ Menus and paths are clear</td>
<td>□ Menus and paths are mostly clear</td>
<td>□ Menus and paths are confusing</td>
<td>□ Menus and paths are confusing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>□ Original; inventive; creative</td>
<td>□ Original</td>
<td>□ Little originality</td>
<td>□ Inconsistent</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>□ Rehash of other people’s ideas</td>
</tr>
<tr>
<td>Category</td>
<td>Percentage</td>
<td>Criteria</td>
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</tbody>
</table>
| **Content**         | 20%        | □ Covers topic completely and in depth  
 □ Content is readily understandable  
 □ Media used contributes to understanding of topic  
 □ Covers topic  
 □ Content is mostly understandable  
 □ Media used mostly contributes to understanding of topic  
 □ Barely covers topic  
 □ Content is somewhat understandable  
 □ Media used somewhat contributes to understanding of topic  
 □ Does not adequately cover topic  
 □ Content is confusing  
 □ Media used does not contributing to understanding of topic |
| **Graphic Design**  | 25%        | □ Effective combination of multimedia and persuasive design elements  
 □ Excellent use of navigational tools and buttons  
 □ Graphics effectively entice audience; accurately convey message  
 □ Good combination of multimedia and design elements  
 □ Adequate navigational tools and buttons  
 □ Visuals and images are attractive; adequately conveys message  
 □ Some use of multimedia and design elements  
 □ Adequate navigational tools and buttons work properly  
 □ Use of visuals and images is limited; message is conveyed  
 □ 0-1 media used  
 □ Buttons and navigational tools are absent or confusing  
 □ Use of visuals and images is confusing or absent; message is confusing |
| **Mechanics**       | 10%        | □ Correct grammar, usage, mechanics, and spelling  
 □ All sources are correctly cited  
 □ Few grammar, usage, mechanics, or spelling errors  
 □ Most sources are correctly cited  
 □ Several grammar, usage, mechanics, or spelling errors  
 □ Some sources are incorrectly cited  
 □ Obvious grammar, usage, mechanics, or spelling errors  
 □ Sources are not cited |
| **Teamwork** (optional) | 10%   | □ Work load is divided and shared equally  
 □ Some members contribute  
 □ Few members contribute  
 □ One or two people do all of the work |

Assignment Score ___________ + Beyonder/Bonus ___________ = Final Score ___________